



MAGPIE

SMART GREEN PORTS

Deliverable 2.3.

Website and social media channels

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www.magpie-ports.eu



**Funded by
the European Union**

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WEBSITE AND SOCIAL MEDIA CHANNELS - D.2.3.

GRANT AGREEMENT NO.	101036594
START DATE OF PROJECT	1-10-2021
DURATION OF THE PROJECT	5 years
DELIVERABLE NUMBER	D2.3.
DELIVERABLE LEADER	Port of Rotterdam
DISSEMINATION LEVEL	PU/CO/CI
STATUS	Version 2
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Modification Control

VERSION #	DATE	AUTHOR	ORGANISATION
V0.1	29-03-2022	A.J. Polman	Port of Rotterdam
V0.2	20-09-2023	T, Fortin	AIVP

Release Approval

NAME	ROLE	DATE
R. Will	WP Leader	30-03-2022
M. Flikkema	Scientific Coordinator	30-03-2022
A.J. Polman	Project Coordinator	31-03-2022

History of Changes

SECTION, PAGE NUMBER	CHANGE MADE	DATE
		DD-MM-YYYY
		DD-MM-YYYY
		DD-MM-YYYY
		DD-MM-YYYY

MAGPIE has introduced her website in January and also launched her social media channels. The content is up to date and the channels worked well, by example to expose all content of the start conference.

Important note: all detailed information on the use and functioning of these channels is available in the deliverable "D.2.1.1. Communication & dissemination plan", p.6-7 and p.10-11.

Channel	Go live	Coordinator	Status	Link
Website	January 22	AIVP	Live and up to date content	https://www.magpie-ports.eu
Facebook	January 22	AIVP	Live and up to date content	https://www.facebook.com/magpieports
LinkedIn	January 22	AIVP	Live and up to date content	https://www.linkedin.com/company/magpie-ports/
Twitter	March 22	AIVP	Live and up to date	https://twitter.com/magpieports

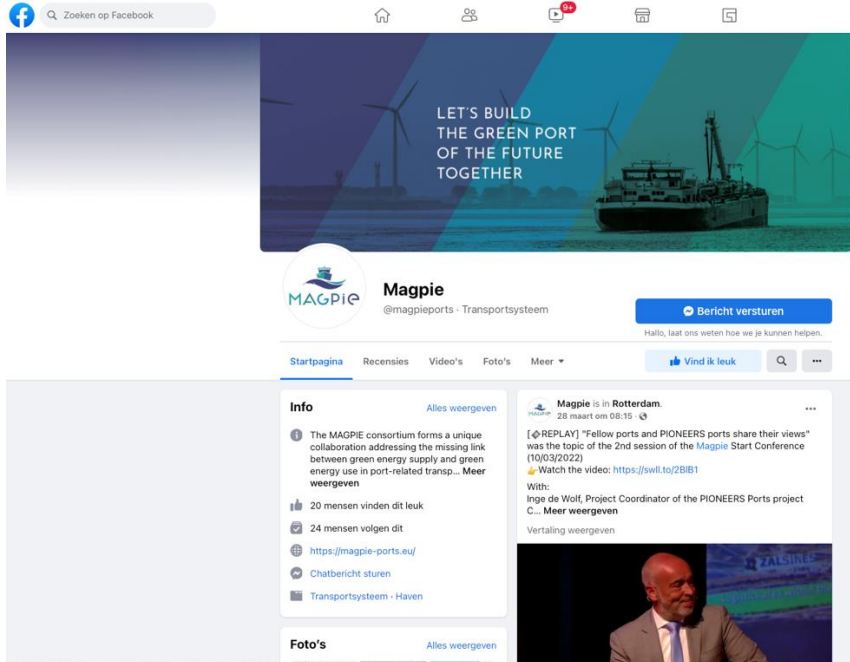
1. Website:



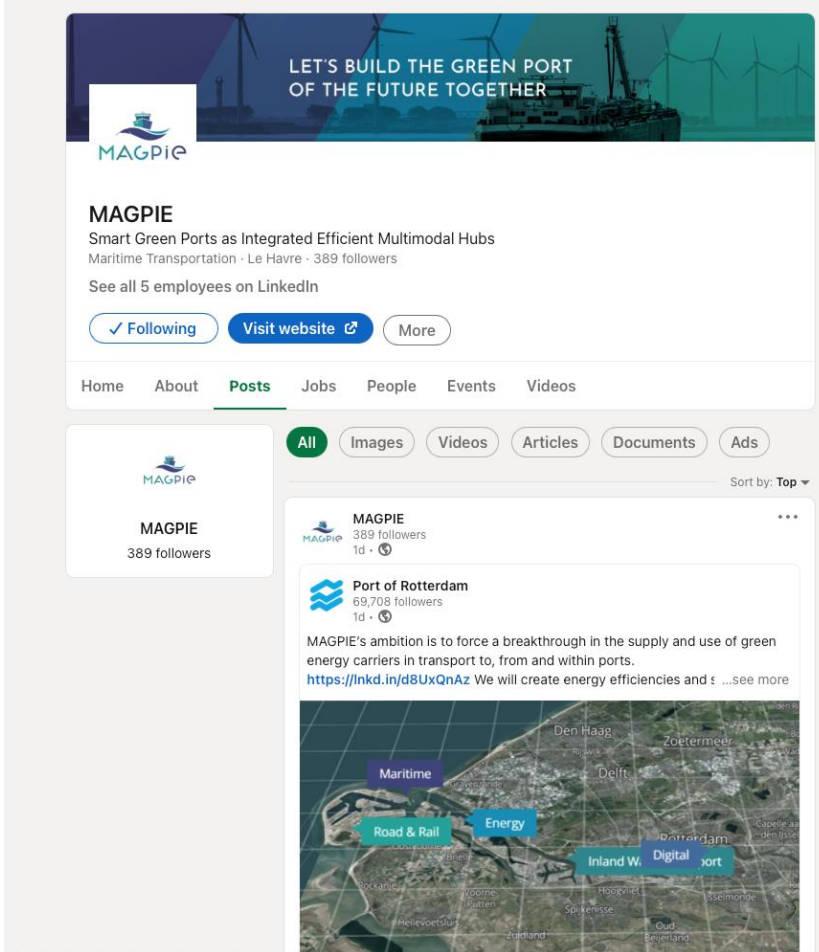
INTERACTIVE MAP



2. Facebook



3. LinkedIn:



LET'S BUILD THE GREEN PORT OF THE FUTURE TOGETHER

MAGPIE
Smart Green Ports as Integrated Efficient Multimodal Hubs
Maritime Transportation · Le Havre · 389 followers
See all 5 employees on LinkedIn

✓ Following Visit website More


Home About **Posts** Jobs People Events Videos

All Images Videos Articles Documents Ads Sort by: Top

MAGPIE
389 followers
1d ·

Port of Rotterdam
69,708 followers
1d ·

MAGPIE's ambition is to force a breakthrough in the supply and use of green energy carriers in transport to, from and within ports.
<https://lnkd.in/d8UxQnAz> We will create energy efficiencies and ...see more



4. Twitter:



The screenshot shows the Twitter profile of MAGPIE (@MagpiePorts). The header features a banner with the text "LET'S BUILD THE GREEN PORT OF THE FUTURE TOGETHER" and a background image of a port. Below the banner is the MAGPIE profile picture and a "Volg" (Follow) button. The profile name "MAGPIE" and handle "@MagpiePorts" are displayed. The bio states: "A European project for SMART GREEN PORTS". A "Vertaal bio" link is present. The organization type is listed as "Non-gouvernementele & non-profit organisatie". The website "magpie-ports.eu" and the date "Lid geworden in maart 2022" are shown. The follower count is "24 Volgend 18 Volgers". The navigation tabs include "Tweets", "Tweets en antwoorden", "Media", and "Vind-i". A tweet from the "Port of Rotterdam Authority" is visible, mentioning MAGPIE's goal to create smart green ports and providing a link to an interactive map: "magpie.projectatlas.app/magpie-atlas/i...". The map image shows various port areas like Maritime, Road & Rail, and Energy. The bottom navigation bar includes icons for home, search, notifications, and messages.

Annex 1: Contribution to the Knowledge Portfolio

[This is not applicable to the current deliverable]

Whenever relevant, describe the Background needed for the deliverable and the Foreground generated within the deliverable. If standard access conditions apply, you could skip this section.

This will be copied and maintained in the Knowledge Portfolio as well as reported in the EC online reporting portal.

BACKGROUND - TITLE / RESPONSIBLE ¹ NAME	
Owner(s)	Partner Name(s)/third party rights, if applicable
Nature	Patent, design, software, etc.
Registration/Protection	Patent number or patent application number, copyright (year, etc), version N° (for s/w), etc.
Description	Description of background
Access conditions for research in the project / Limitations	Description of the access conditions, in particular: If a request in writing is needed and if access is conditional upon a specific licence agreement If limited to a WP
Access conditions for Use / Limitations	Description of the access conditions for use including for further research, internal usage and/or commercial usage
Licensees in the project	Names of the licensees - 1st set
	Date of allocation
	Type of licence/specific access rights granted
	Signature of parties (optional)
	Names of the licensees - 2nd
	Date of allocation
	Type of licence/access rights granted
	Signature of parties (optional)
Licensees for use	Names of the licensees - 1st set
	Date of allocation
	Type of licence
	Signature of parties (optional)
	Names of the licensees - 2 nd set
	Date of allocation

¹ Responsible means the organisation in charge of handling the IPR attached to the Background.

	Type of licence
	Signature of parties (optional)

EXPLOITABLE FOREGROUND	
Type of exploitable foreground	Please select: <ul style="list-style-type: none"> General advancement of knowledge Commercial exploitation of R&D results Exploitation of R&D results via standards Exploitation of results through EU policies Exploitation of results through (social) innovation
Exploitable Foreground (description)	1. Identify the task, WP where the Knowledge has been produced 2. Description of the Foreground 3. Background required to use the Foreground
Confidential	Yes / No
Foreseen embargo date	DD-MM-YYYY
Exploitable product(s) or measure(s)	
Sector(s) of application	
Timetable for commercial use or any other use	
Patents or other IPR exploitation (licenses)	
Owner & Other Beneficiary(s) involved	

All fields must be filled

PATENTS, TRADEMARKS, REGISTERED DESIGNS, ETC.	
Type of IP rights*	Please select: Patents / Trademarks / Registered Designs / Utility Models / Others
Application reference(s) (e.g. EP123456)*	
Subject or title of application*	
Confidential*	Yes / No
Foreseen embargo date	DD-MM-YYYY
Applicant(s) as on the application*	
URL of application	(Mandatory for Patents)

**Mandatory fields*

Annex 2: Title

You can always add additional information in an annex.